



## West Region Newsletter, 44, July 2015

### Area Group News:

Unfortunately, the rain continues to be the main winner in the U12 Inter-Area Development Tournament – with only one match having been completed so far in 2015.

Recent Meetings: Dumfries & Galloway

Upcoming Meetings: Dumfries & Galloway

### Club News:

Congratulations to Galloway CC and Hillhead CC as both clubs were successful with their applications to join the Cricket Scotland 'Thriving Clubs' programme – and both clubs will now receive specialist support from Sports Marketing Network.



If your Club wishes to arrange a meeting with me (about Club Development), please ask someone to get in contact and provide me with a couple of dates, times and a venue that would suit your Club.

Recent Meetings: Bute County CC, East Renfrewshire CC, Ferguslie CC, Hillhead CC

Upcoming Meetings: Clydesdale CC

### Coaching News:

Any coach holding an ICC Introduction to Cricket Coaching Award (or higher) is eligible to join the Cricket Scotland Coaches Association. For more information about the Coaches Association please contact me directly.



The remaining modules of the ECB Certificate in Coaching Children's Cricket (UKCC Level 2) course are now expected to take place in September 2015.

### WDCU News:

Congratulations to Poloc CC who won the Murgitroyd Rowan Cup. Poloc CC will now go on to represent the WDCU at Finals Day in the Murgitroyd T20 Cup later on in 2015.

For more information about the WDCU please visit [www.wdcu.co.uk](http://www.wdcu.co.uk).



### WDJCU News:

So far this summer there have been five WDJCU Kwik Cricket Festivals. The festivals, which take place on Sunday mornings – with each club taking a turn to host a festival - have seen a total of 175 attendees, from 14 different WDCJU clubs. There are five more festivals scheduled in 2015.

For the latest information about youth cricket in the west region please visit: [www.westjuniorcricket.com](http://www.westjuniorcricket.com).

## West Regional Development Centre (WRDC):



The Western Warriors U15s had mixed fortunes in back-to-back fixtures during the middle of July. Despite 4/28 from Ihtesham Ul Haq (Clydesdale CC) the Caledonian Highlanders scored 156 in a rain-reduced, 30 overs per side match at Strathmore CC. Angus Guy (West of Scotland CC) did top score with 31 in reply – however, the Highlanders won by 26 runs.

The following day, Aliyan Qureshi (Poloc CC) led the way with the ball – picking up 4/16, as the Eastern Knights were bowled out for just 132. On a challenging surface, the opening partnership of Guy and Ul Haq then put on 75 for the first wicket in reply. Guy (60) went on to top score, as the Warriors completed an excellent 7-wicket win.

The WRDC U14 Challenge Series has been hampered by poor weather. Rain has cancelled two matches during July and another was abandoned after just 6.2 overs.



## Women's Cricket News:

Cricket Scotland is running a Girls' Kwik Cricket festival on Sunday 23<sup>rd</sup> August, at Doo'cot Park, from 10am – 2pm. If you are interested in sending along a team, or individuals, please register with Natalie Hamblin ([natalie.hamblin@yahoo.co.uk](mailto:natalie.hamblin@yahoo.co.uk)). The closing date for registrations is Friday 14<sup>th</sup> August.

Cricket Scotland is also running a first ever U16 Regional Day for players based in the Borders, the East and the West. The event will take place on Monday 10<sup>th</sup> August at Hawick and Wilton CC, with each team playing two T20 matches. If there are any girls aged U16 in the West Region who are interested in taking part in this day, they should contact Kari Carswell directly ([karicarswell@cricketscotland.com](mailto:karicarswell@cricketscotland.com)).

## Other News:



The Scottish Cricketing Community is coming together to raise funds for the DEC Nepal Earthquake Fund when the Nepal national men's team visits Scotland at the end of July to play two games at Ayr in the ICC World Cricket League Championship on 29<sup>th</sup> and 31<sup>st</sup> July. For more details about how you, and your club, can help out please visit:

<http://www.cricketscotland.com/news/article/scottish-cricket-raises-funds-nepal-earthquake-app/>.

Please find details of the Last Man Stands Club Awards attached to this Newsletter.

In July 2015 Join In announced a partnership with BBC Get Inspired for the launch of the Big Help Out - an initiative to inspire 10,000 new volunteers to help out at local sports clubs, groups and events.

Please find details about the Big Help Out attached to this Newsletter.



The next newsletter will be published during August. If you think that you may have something of interest that could be included in this newsletter please get in contact with me.

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## **Last Man Stands Club Awards 2015**

Cricket Scotland is pleased to announce the `Last Man Stands Club Awards` for 2015. The inaugural Last Man Stands Club Awards will celebrate the efforts of Scotland's cricket clubs and volunteers, and provide a great opportunity for Cricket Scotland to recognise the often unsung heroes that make our game tick.

We believe the award categories are unique, and will reward those clubs and volunteers that are demonstrating the type of activities that will help Scottish cricket clubs thrive in the future.

Paul Reddish from Last Man Stands Scotland said "We're really pleased to support the Club Awards for 2015. The new award categories are exciting and reflect the changing sporting environment across Scotland. Last Man Stands is about offering a new format of the game that is fit for modern sporting tastes and the Club Awards reflect that 21<sup>st</sup> Century approach."

Ian Sandbrook, Head of Community Development, said "We would like to thank Last Man Stands for their support of the Club Awards and the development of grassroots cricket.

These awards will celebrate the successes of clubs and volunteers that are proactive and modern in their approach to club development, and I can wait to see the variety of nominations."

The 6 categories are outlined below and nomination forms attached. All nominations close on **Monday 3<sup>rd</sup> August, 2015**.

### **1. Biggest Change-Maker at a Scottish Cricket Club**

Is there someone at your club who has initiated significant change that has transformed or is transforming your cricket club for the better? Does this person gain the recognition that they deserve? This award is for a person or a group of people who have shown passion, drive and commitment to develop your club.

### **2. Scotland's Most Welcoming Cricket Club**

This award is for the club that has gone out of their way to attract, welcome and integrate new members. They would have used an innovative approach to `look after` their members, that is reflected in the enjoyment and experiences had at the club.

### **3. Best use of `Bite-Sized` Volunteers**

Many clubs still exist due to the hard work of a small handful of committed volunteers. This award is specifically for a club or group that has engaged many volunteers, each playing a small but vital part in effectively delivering an event.

### **4. Best use of Social Media**

This award is for the club that makes best use of social media to communicate with its members and the wider community. This includes any club website, Twitter account, Facebook, Instagram or any other innovative means that clubs use to engage with people.

### **5. Strongest Community Engagement**

This award is for the club that has `Community Engagement` at their heart. They engage people and groups from all parts of their community to grow the game and promote the long-term sustainability of the club.

### **6. Most Innovative and Effective Income Generation**

This award is for the club that thinks differently when it comes to income generation. The club displays an `innovative` approach in order to maximise revenue for the long-term sustainability of their club.

To make a nomination for any of the above categories, please fill in the nomination form. (For clarity, a club can be nominated by one of its own members and individuals/clubs can be nominated for multiple categories.)



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**Cricket Scotland  
Last Man Stands Club Awards 2015  
Nomination Form**

Nominations close 5pm, Monday 3<sup>rd</sup> August. Please indicate which award you are nominating for:

<p><b>Biggest Change-Maker at a Scottish Cricket Club</b></p> <p>Is there someone at your club who has initiated significant change that has transformed or is transforming your cricket club for the better? Does this person gain the recognition that they deserve? This award is for a person or a group of people who have shown passion, drive and commitment to develop your club.</p>	
<p><b>Scotland's Most Welcoming Cricket Club</b></p> <p>This award is for the club that has gone out of their way to attract, welcome and integrate new members. They would have used an innovative approach to `look after` their members, that is reflected in the enjoyment and experiences had at the club.</p>	
<p><b>Best use of `Bite-Sized` Volunteers</b></p> <p>Many clubs still exist due to the hard work of a small handful of committed volunteers. This award is specifically for a club or group that has engaged many volunteers, each playing a small but vital part in effectively delivering an event.</p>	
<p><b>Best use of Social Media</b></p> <p>This award is for the club that makes best use of social media to communicate with its members and the wider community. This includes any club website, Twitter account, Facebook, Instagram or any other innovative means that clubs use to engage with people.</p>	
<p><b>Strongest Community Engagement</b></p> <p>This award is for the club that has `Community Engagement` at their heart. They engage people and groups from all parts of their community to grow the game and promote the long-term sustainability of the club.</p>	
<p><b>Most Innovative and Effective Income Generation</b></p> <p>This award is for the club that thinks differently when it comes to income generation. The club displays an `innovative` approach in order to maximise revenue for the long-term sustainability of their club.</p>	

**Nominee Details**

**Name of Individual/Group/Club:**

**Club:**

**Email:**

**Phone:**

**Person Nominating Details**

**Name:**

**Club:**

**Email:**

**Phone:**

**Please tell us, in under 800 words, why the nominee should win this award:**

**Any additional information:**

**Please return completed application forms to [iansandbrook@cricketscotland.com](mailto:iansandbrook@cricketscotland.com).**

## How can you and your clubs get involved?



### What is the #BigHelpOut?

In July 2015 Join In announced a partnership with BBC Get Inspired for the launch of the Big Help Out, an initiative to inspire 10,000 new volunteers to help out at local sports clubs, groups and events.

The launch was fronted by Join In's Patron Eddie Izzard and Baroness Tanni Grey-Thompson DBE, Trustee of Join In and Britain's most successful Paralympic athlete.

The #BigHelpOut builds on the success of the inaugural #BigThankYou at BBC Sports Personality of the Year 2014, which saw thousands of sports stars, clubs, players and organisations from across the UK say thanks to volunteers who dedicate their time to grass roots sport across the UK.

To join the #BigHelpOut people can sign up here:

<https://www.joininuk.org/bighelpout/>

OR

<http://www.bbc.co.uk/sport/0/get-inspired/33131904>

### How can you get involved?

You and your clubs can benefit from the new volunteer audience attracted by The Big Help out by creating pages on the Join In website – [www.joininuk.org](http://www.joininuk.org)

Join In offers your clubs a free service to [create their own club page](#) and connect with new volunteers in their local area. Their club page can include general and event information as well as the type of volunteers they need. Potential volunteers are then able to search through the Join In website for a volunteer opportunity near them and get in touch with the club directly through the 'get in touch' form.

From the first point of contact (through the 'get in touch' form), Join In tracks the 'matches' to ensure both the club and the volunteer are supported and happy.

Join In also has large existing audiences of volunteers across both their social media channels (60k) and eCRM (over 21k) who are engaged and looking for opportunities near them to lend a hand in local sport.

#### Official Partners



## What will you get out of it?

- **Free service to support for your clubs to find new volunteers** – through the online club page and on the ground help of our growing army of [Local Leader volunteers](#) in communities across the UK.
- **More volunteers in your clubs can lead to more participants in your sport** – [read our recent research](#) where we demonstrate that just one new volunteer can create the capacity for 8.5 new members!
- **Skilled volunteers in your clubs** – volunteers have a lot to offer and a variety of different skill sets. Clubs can now specify the skills they need to find a perfect match.
- **Join In club page communication toolkit** – to make it as simple as possible, we have created a toolkit for you to use while planning your club communication. This includes template copy and tweets, images and useful links that you can use across multiple platforms. – *See pages 3-4*
- **The Join In Widget** – we have created a widget so that volunteers can search our growing database of clubs from your site. You could use it to support your volunteer section and you can decide which sports or activities you want it to search. Find out more: <http://www.joininuk.org/widget/>
- **Volunteers directed to your clubs** – if successful we could plan a national communication around your sport for our volunteer audiences on both social media and eCRM. This will help to shine a light on your clubs and direct volunteers to them to lend a hand.

## What do you need to do?

We want to work with you so our website has the best quality club opportunities and our volunteers have the best experience finding a club to suit them.

Recruiting clubs together with their National Governing Body hopefully means that clubs are more likely to be engaged from the start, update their page and get back in touch with the willing volunteers who contact them through our site.

All we would ask from you is that you communicate with your clubs about the Big Help Out and how Join In can help them to find the volunteers they need with the help of the communication toolkit below.

## Join In background

Join In is an official London 2012 legacy charity that helps UK grassroots sports clubs attract more supporters and volunteers from their local communities. We do this by matching people to fun, interesting and rewarding volunteering opportunities at clubs in their area.

Today, **seven out of 10 local sports clubs** say they need more volunteers. Join In's mission is to increase the number of people lending a hand in their area – strengthening local sport across the UK for generations to come, and helping people of all ages to discover rewarding ways to make a difference locally.

Join In is funded by government grant and Official Partners BT and Intersport.

# Join In Club Page Communication Toolkit

## Draft Copy

Heading: 10,000 more volunteers for sport

Body copy:

[*Insert NGB*] is supporting Join In and BBC Get Inspired on the [#BigHelpOut](#) mission to find 10,000 new volunteers for sport in the lead up to December's BBC Sports Personality of the Year.

That's 10,000 people ready to get stuck in where you need it most!

And that's where you come in.

Join In will be directing these people to clubs through their [website](#) and we want to make sure you don't miss out.

So whether it's coaches, accountants or simply someone to help make the teas, please spend a minute creating your page on Join In to tell these new volunteers what you need.

>> Create your page at <https://www.joininuk.org/we-need-volunteers/>

## Other Assets

**Link for clubs** (with downloadable posters) – <https://www.joininuk.org/bbc-big-help-out-grow-your-club/>

## Special film message from Eddie Izzard

Eddie Izzard recorded a special message for clubs across the UK to get them ready for the Big Help Out and you can share it with your members.

Link to film on YouTube: <https://www.youtube.com/watch?v=rvpe2H5gHkw>

## Twitter – draft tweets

Don't miss out - [@joininuk](#) & [@bbcgetinspired](#) are looking for 10k volunteers for sport clubs. Be ready, create a page <https://www.joininuk.org/we-need-volunteers/>

Want more help at your club? [@joininuk](#) & [@bbcgetinspired](#) want to find 10k sport volunteers. Be ready, create a page <https://www.joininuk.org/we-need-volunteers/>

Get more help for your club [@joininuk](#) & [@bbcgetinspired](#) are looking for 10k new volunteers. Be ready, create a page <https://www.joininuk.org/we-need-volunteers/>

Watch this special message from [@eddieizzard](#) – be ready for the [#BigHelpOut](#)! Create a club page on [@joininuk](#) <https://www.youtube.com/watch?v=rvpe2H5gHkw>